

## **NEWS FROM:**

**City of Oakland, Department of Human Services**

**FOR IMMEDIATE RELEASE**

**January 15, 2007**



**CONTACT:** Anne Marks 510.238.2360 [amarks@oaklandnet.com](mailto:amarks@oaklandnet.com)

**Event Date & Time:** 3:00pm, Wednesday, Jan 16<sup>th</sup>; open for camera set up beginning at 12pm

**Event Location:** Jack London Aquatic Center, 115 Embarcadero, Oakland

### **City of Oakland and Elected Officials Celebrate Measure Y Successes**

Oakland, CA — The City of Oakland is hosting its second annual celebration to recognize the efforts of nonprofit programs and police officers funded through Measure Y to prevent violence and create A Safe Oakland. Measure Y programs have reached over 30,000 people. Entitled *A Season of Peace*, the event will be held on Wednesday, January 16, 2008, from 2:00 to 5:00 pm at the Jack London Aquatic Center. The awards program will begin at 3:00 pm. Recognition will be given to clients and staff members who have positively impacted the community. Measure Y youth will provide the entertainment, including spoken word and music.

In addition to the client and staff recognitions, Measure Y will present our first annual Community Partner Award to Dan McLain and Andre Terlet of Aramark, honoring their commitment to offering employment to formerly incarcerated people who are turning their lives around. Also, mayoral proclamations will be bestowed to two individuals retiring after long careers of public service: Oakland Police Lt. Paul Berlin, beloved longtime commander for West Oakland, and Regional Parole Administrator Shirley Poe, a champion and pioneer of prisoner reentry programs in Oakland and throughout California. Confirmed attendees thus far include Council Members Ignacio De La Fuente, Pat Kernighan, and Jean Quan. Invited elected officials include all City Council members; Mayor Dellums; and Supervisors Carson, Lai-Bitker, and Miley.

“Through Measure Y, the residents of Oakland have invested in creating a safer community. We are leveraging these precious resources in collaboration with our community, faith-based, school district, police and county partners. Measure Y is leading to better outcomes for our most vulnerable youth and adults, creating a network of supports and employment opportunities designed to inspire hope, build lifelong skills and develop relationships with caring adults,” said the Director of Human Services Andrea Youngdahl, “We are delighted to honor the good work and successes of staff and participants alike.”

**Background:** The voters of Oakland passed Measure Y, the Violence Prevention and Public Safety Act of 2004 in November of that year, providing over \$20 million annually to support violence prevention programs, community policing, and other public safety activities. Through Measure Y, the Oakland Department of Human Services awarded over \$8 million grants in 2007 to non-profit and public agencies with a focus on intervention with high risk youth and young adults. Measure Y is part of Mayor Dellums’ strategy of PIES – Prevention, Intervention, Enforcement and Sustainability. For more information, visit [www.MeasureY.org](http://www.MeasureY.org).

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